MINISTRY OF MSME REGISTERED INSTITUTE





IGM ASSOCIATED UNIVERSITIES

SWAMI VIVEKANAND SUBHARTI UNIVERSITY - MEERUT

SURESH GYANVIHAR UNIVERSITY - JAIPUR

MANGALAYATAN UNIVERSITY - ALIGARH

ARUNACHAL UNIVERSITY OF STUDIES - NAMSAI



CORPORATE SOCIAL RESPONSIBILITY

अनाथ भोजन सेवा केन्द्र गोरखपूर



ISO 9001:2015

R.K. Trade Center, Khovamandi, (in front of Hotel SanPlaza) Gorakhpur – 273001 Call = 9682461046 / 9935971246 www.espuonline.in



MESSAGE

Dear Student,

As higher and professional education expand more people achieve degrees. Graduates seeking challenging and rewarding careers need to stand out in competitive market. Business awareness, skills and experiences are increasingly sought by employers. The nature of management jobs and career are also changing as organisation develop to meet the demand of a more global, more competitive and more flexible business environment. It is now increasingly common for managers to take on a variety of roles and responsibilites to work in multi functional teams and to move between job functions and organisations throughout their lives.

It is heartening to note that IGM has made modest begining in this direction with Management, IT and Paramedical programs.

IGM has been accrideted as an Institution of Excellent in the field of management by leading corporates both in India and abroad.

The institute proudly presents its unique MBA study with various specialisations through regular and distance mode of learning.

The faculty of the institute assist the students throughout the study and theirafter to instill in them innovative ideas and strategies needed for global management and technological challenges.



Shashi Prakash Srivastava B.Sc. – MBA

Director
IGM GROUP OF INSTITUTIONS



THE INSTITUTE

IGM was established as a center of excellence in IT – Management & Paramedical education through the initative and support of eminent personalities and professionals who have rich and profound experience in the field of Management and Computer Technology.

The institute is being governed by Apana Asra Foundation – Gorakhpur and has been recognised by ISO Certification. The institute is imparting training and education since 2001.

ASSOCIATION

IGM Computer & Technical Institute and ESPU Academic Call Center in Uttar Pradesh. ESPU Call Center is an academic call center cum BPO running online educational programs like spoken english , CCC , competitive exams question bank , call center & BPO training and placement in campus.

Apart from this ESPU supports manufacturing and marketing of herbal dry dhoopbatti and insence sticks in Gorakhpur city to support Anath Bhojan Sewa Kendra Gorakhpur.

UNIVERSITY PROGRAMS

IGM has been associated with various UGC recognised Regular and Distance mode Universities in India. Some of them are as such –

Swami Vivekanand Subharti University-Meerut
Suresh Gyan Vihar University - Jaipur
Mangalayatan University - Aligarh
Arunachal University of Studies - Namsai



MANAGEMENT PROGRAMS

BBA - Bachelor of Business Administration - 3 Years (6 - Semester)

MBA - Master of Business Administration - 2 Years (4 - Semester)

COMPUTER PROGRAMS

BCA - Bachelor of Computer Application – 3 Years (6 – Semester)

MCA - Master of Computer Application - 3 Years (6 - Semester)

PGDCA – Post Graduate Diploma in Computer Application – 1 Year (2–Semester)

PARAMEDICAL PROGRAMS

D. El. Ed.

BMLT

DMLT

B. Pharma.

BSC

MSC

DMRIT

D. Pharma.

GENERAL PROGRAMS

BA - Bachelor of Arts - 3 Years (6 - Semester)

MA - Master of Arts - 2 Years (4 - Semester)

B. Com. - Bachelor of Commerce - 3 Years (6 - Semester)

M. Com. - Master of Commerce - 2 Years (4 - Semester)



अनाथ भोजन सेवा केन्द्र

















MBA

Master of Business Administration

2 Years (4 – Semester)

EXAMINATION SESSION

July Month and January Month Exams Mode of Examination - Online and Offline

SPECIALISATIONS

Marketing Management Human Resource Management Finance Management Hospital Management IT – Banking _ Insurance Management , etc.

FEE STRUCTURE

One Year Course Fee

Monthly Installment Fee
Examination Fee per semester
Assignment Charges 4 Set
Project Charges 3 Set

48,000/-

: 4000/-: 2000/-: 2000/-: 4000/-

SUBJECTS SEMESTER - 1

Principal & Practice of Management Managerial Economics Financial Management Organisational Behaviour Business Statistics Business Communication Management Information System

Assignment

Practice of Management Business Laws

Research Methodology
Human Resource Management
Marketing Management
Operation Research
Production & Operation Management
Assignment

SUBJECTS SEMESTER - 2

SUBJECTS SEMESTER - 3

Strategic Management
Retail Management
Consumer Behaviour & Marketing Commun.
Marketing of Services
Management of Working Capital
Security Analysis & Portfolio Management
Assignment

SUBJECTS SEMESTER - 4

Entrepreneurship Development Sales & Distribution Management E-Marketing & Analytics Global HRM Negotiation & Counselling Assignment Project & Internship Training



IGM COMPUTER PROGRAMS

ADCA – Advance Diploma in Computer Application – 12 Month

DCA - Diploma in Computer Application – 06 Month

TALLY – Computer Accounting with GST – 03 Month

TECHNICAL PROGRAMS

DRA - Diploma in Refrigeration & Airconditioning - 6Month + Apprenticeship

ESPU PROGRAMS

Call Center Training Course – 3 Month Course with Job Work Training

BPO - Business Process Outsourcing - 3 Month with Job Work Training

NIELIT PROGRAMS

CCC – Course on Computer Concepts – 2 Month

O – Level Computer & IT Course - 1 Year (2 – Semester)



IMPORTANT INSTRUCTIONS

Course Material will be provided through webportal of the University

JANUARY EXAMINATION

Total One Year Fee Payment Before October 30

JULY EXAMINATION

Total One Year Fee Payment Before March 30

GENERAL RULES & REGULATION

Paid Fee will not be refunded at any cost in any circumstances.

Monthly Installment Missing Fine Rs. 300/ Month will be charged in Final Semester.

Examination Fee – Assignment Fee – Project Fee will be charged extra.

Candidate will have to pay total fee on yearly mode.

Examination will be conducted on semester wise.

Examination will be through online mode by University.

IGM will not be responsible for cancellation of admission by university.

University Degrees will be provided by University.

Candidate will have to visit and contact the University for Certificates.

Any legal matters will be under juridiction of the University as per regulations.

All necessary educational documents, Aadhar copy will be required for Admission.

Assignment will be given by University.

Assignment and Project Report will be submitted by the candidate in due time.

For other instructions and other fee or charges, go through university website updates.

IF UNIVERSITY INCREASES FEE AT ANYTIME, THE CANDIDATE WILL HAVE TO PAY EXTRA

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COMPUTER AND TECHNICAL INSTITUTE

WE PROVIDE
TOTAL

QUALITY MANAGEMENT
100% PLACEMENT
PROJECT TRAINING
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FOR YOU

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